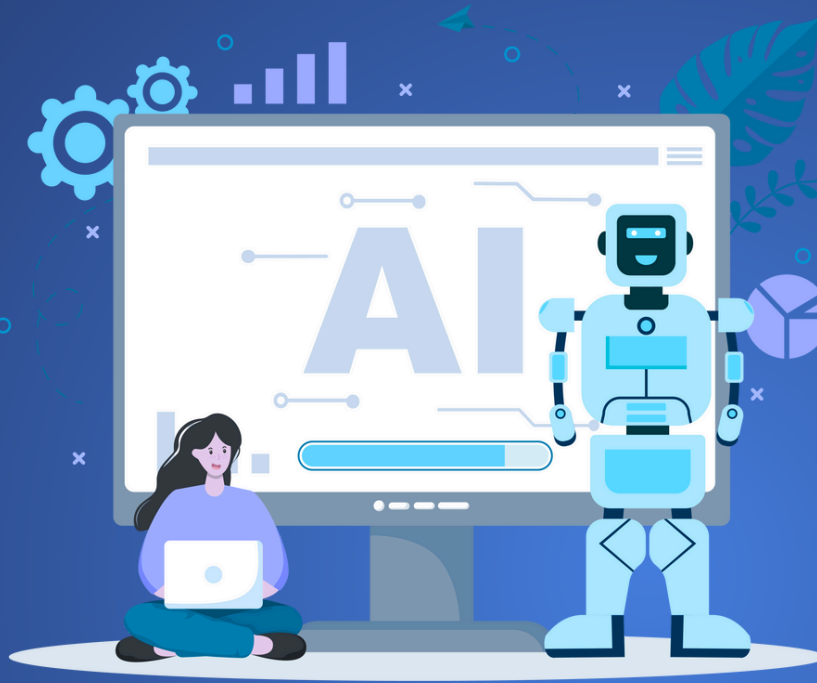


bongo™



WHITE PAPER

Combating AI Cheating in Education with Bongo

Executive Summary

The rapid rise of generative AI tools like ChatGPT has transformed education, bringing both innovation and unintended consequences. Among the most pressing concerns is the exponential increase in AI-enabled academic dishonesty. Educators, institutions, and students alike are grappling with new ethical dilemmas, ambiguous policies, and ineffective detection tools.

Bongo offers a scalable, human-centered solution to restore academic integrity. By putting learners on camera and requiring them to explain their thinking and demonstrate their skills, Bongo makes it significantly harder to cheat and fosters authentic learning experiences.

A GROWING CRISIS

The AI Cheating Problem

Rising Use and Unclear Boundaries

Surveys from around the globe show that the majority of students are already using AI tools in their schoolwork—and many do so in ways that violate academic integrity policies.



- ➔ In Canada, **52% of students reported using generative AI for schoolwork**, and **60% considered it cheating**.¹
- ➔ In the U.S., **56% of college students have used AI tools** for assignments or exams.²
- ➔ A Copyleaks study found **55% of students used AI in ways that violate their institution's policies**.
- ➔ A Word Spinner survey revealed that **60.8% of college students admitted to cheating**, often without any feelings of guilt.³

Despite widespread use, many students are unsure where the ethical line is drawn. Is using AI for brainstorming okay? What about rephrasing or answering entire questions? With limited guidance and inconsistent enforcement, the door is wide open for abuse.

Why AI Cheating Matters

01

Erosion of Skill Development

When students rely on AI to generate their work, they lose opportunities to practice critical thinking, problem-solving, and communication skills.

02

Unfair Academic Advantage

Honest students are disadvantaged when peers use AI to complete assignments with minimal effort or understanding.

03

Ineffective Detection Tools

AI detection tools are often inaccurate, leading to false positives—or failing to catch dishonest work entirely.

04

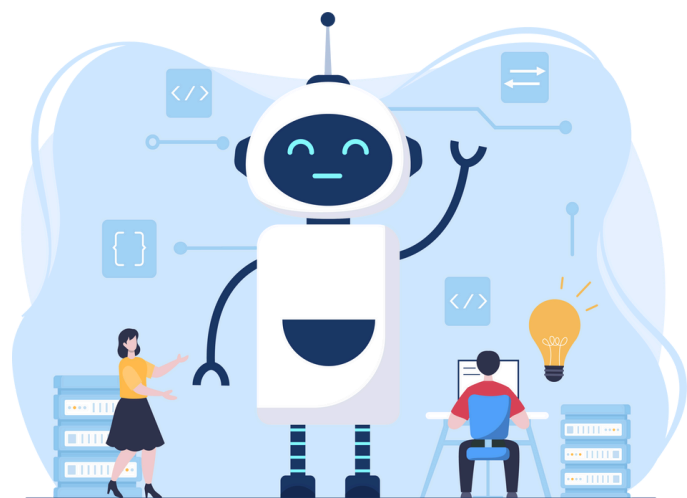
Institutional Trust at Risk

Universities and educators risk damaging their reputations and academic credibility when degrees no longer represent verified knowledge and effort.

05

Real-World Unpreparedness

Employers increasingly demand soft skills like communication, critical thinking, and problem-solving—areas in which AI cannot substitute for genuine learner ability.



How Bongo is the **Solution**

Bongo addresses the AI cheating problem at its root by requiring **authentic, verbal demonstrations of knowledge** through video-based assessments.

KEY FEATURES THAT DETER AI CHEATING

- ➔ **On-Camera Accountability**
Students must respond live on video, making it extremely difficult to pass off AI-generated content as their own.
- ➔ **Verbal Articulation**
Learners are assessed on their ability to clearly explain ideas—skills that cannot be easily faked or scripted.
- ➔ **Spontaneous Response Options**
Features like question randomization and limited prep time reinforce spontaneous, individualized thinking.
- ➔ **Scalable Peer Review & Instructor Feedback**
Instructors and classmates can quickly identify if someone's explanation feels rehearsed or inauthentic.
- ➔ **Aligned with Real-World Communication Skills**
Bongo helps students prepare for interviews, presentations, and professional situations where authentic self-expression is critical.



0:07 Instructor

Your opening is fantastic. You've done a solid job outlining the major political and military milestones of the Roman Empire.

2:44 Instructor

Be careful with generalizations; for instance, when discussing 'the people,' it's helpful to clarify whether you mean citizens, slaves, or provincial populations.

Good AI in Action: Bongo's AI Coaching

While AI has been misused for shortcuts and dishonest behavior, it can also be a powerful force for learning and self-improvement—when used ethically. Bongo integrates **AI-driven coaching** to support learners in a way that enhances skill development rather than bypassing it.

AI That Builds Confidence and Skills

As learners practice their presentations and video responses in Bongo's safe, low-stakes environment, our system provides automated, real-time coaching to guide improvement.

Filler word usage

Clarity and delivery

Speaking rate

Content accuracy

This allows students to see where they are excelling and where they can improve—before they ever hit submit. It builds confidence, encourages practice, and supports mastery.

9 / 10




Overview

Tone

Tips & Feedback

Nice work breaking down the stages of the water cycle in a way that was easy to follow. Your explanations of evaporation and condensation were especially clear. For your next submission, think about incorporating diagrams or animations to visually support each phase—it would help your audience better understand the flow.

Delivery

 **Clarity**
97% Clear (25 unclear words)

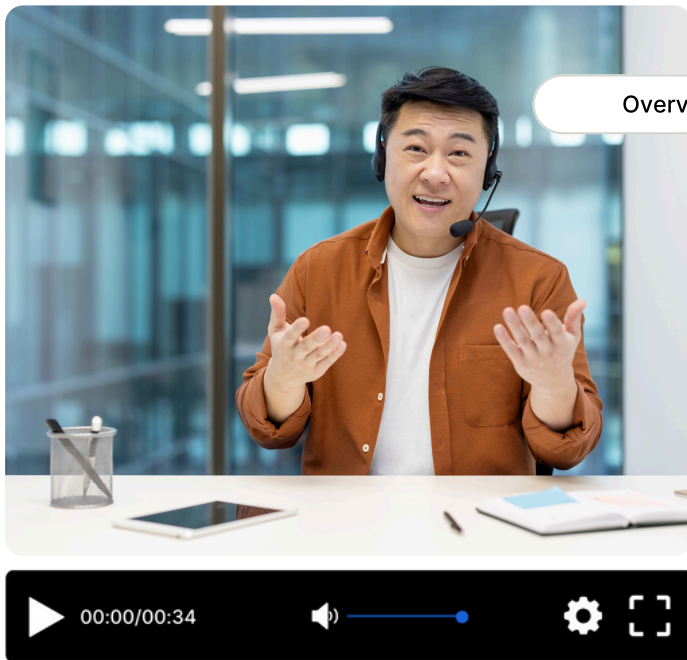
 **Fillers**
15 filler words

 **Speaking Rate**
140 words per minute



Good AI in Action: Bongo's AI Coaching

9 / 10



Overview

Tone

Tips & Feedback



The speaker clearly explains the concept of the water cycle and its stages, emphasizing the continuous movement of water through Earth's systems.

Examples

"Water doesn't just disappear or appear out of nowhere—it's constantly moving and changing form, like it's on a never-ending journey through the Earth's systems."

Scalable Support for Instructors

Instructors are stretched thinner than ever, and providing detailed feedback on every learner's presentation is not always feasible. Bongo's AI coaching offers scalable, consistent, and immediate guidance to every student. This helps:

Reduce instructor workload

Provide timely support to all learners

Ensure equitable feedback access

Increase instructional efficiency

Supporting Academic Integrity & Real Learning

Bongo doesn't just make cheating harder—it **creates environments where cheating isn't necessary**. Our platform supports a pedagogy of integrity by:

01

Encouraging authentic engagement

02

Fostering critical thinking and self-expression

03

Restoring trust between educators and students

04

Enhancing equity by focusing on effort and understanding, not just polished output

05

Supporting real-time improvement through ethical AI



Conclusion

AI is here to stay, but so is the need for authentic learning. As educational institutions face the challenge of preserving academic integrity in the age of AI, tools like Bongo provide a future-ready solution.

We believe that learners should earn their credentials, not outsource them. With Bongo, they do just that—on camera, in their own words, and with confidence.

About Bongo

Bongo is a video and AI platform that helps educators assess students' real-world skills at scale. Students record presentations, problem-solving, or concept explanations and receive AI and human feedback. With over 16 years in the industry, Bongo has partnered with more than 1,400 clients across 100+ countries, supporting over 22 million enrollments.

Our platform seamlessly integrates with major learning management systems (LMS), providing a seamless experience for educators and learners. Bongo's AI-driven coaching tools offer real-time, actionable feedback on learner videos, assessing aspects such as tone, clarity, and content understanding. This not only enhances learner confidence but also enables instructors to scale their feedback efficiently.

At Bongo, data privacy and security are paramount. We are SOC 2 certified and adhere to the EU-U.S. and Swiss-U.S. Data Privacy Framework Principles. Importantly, we do not use any client data to train AI models, ensuring that all proprietary information remains confidential and secure. By combining authentic assessment with ethical AI practices, Bongo supports institutions in fostering academic integrity and preparing learners for real-world success.

References

- 1) KPMG Canada (2023). *Six in ten students consider generative AI cheating.* <https://kpmg.com/ca/en/home/media/press-releases/2023/08/six-in-ten-students-consider-generative-ai-cheating.html>
- 2) BestColleges (2023). *56% of College Students Have Used AI on Assignments or Exams.* <https://www.bestcolleges.com/research/most-college-students-have-used-ai-survey/>
- 3) Copyleaks (2024). *Study: Majority of Students Admit to Using AI Against School Policy.* <https://www.globenewswire.com/news-release/2024/10/02/2957101/0/en/STUDY-Majority-of-Students-Admit-to-Using-AI-Against-School-Policy.html>
- 4) Word Spinner (2024). *What Percent of Students Have Used AI to Cheat?* <https://word-spinner.com/blog/what-percent-of-students-have-used-ai-to-cheat/>

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